



Fika Salama, Know the Fatal Six

As part of the Usalama Barabarani Campaign, this Pasaka and the weeks leading to school reopening, we want our drivers/riders to take just five seconds and reflect before starting the engine and ask themselves, if they are fond of engaging in these risky behaviors that are likely to lead to a fatal crash.

The Fatal Six:

- 1. Speeding**
- 2. Lane indiscipline**
- 3. Drink driving**
- 4. Distracted driving**
- 5. Failure to wear a helmet**
- 6. Failure to use available pedestrian walk ways**

Road users who engage in one of these behaviors are far more likely to be involved in a fatal crash than those who do not.

#FATAL 6



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#FATAL

6



X SPEEDING



**X LANE
INDISCIPLINE**



**X DRINK
DRIVING**



**X DISTRACTED
DRIVING**
*using mobile phone
while driving*



**X LACK OF
HELMET**



**X PEDESTRIAN
WALK WAYS**
*Failure to use available
pedestrian walk ways*



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Slow Down, Utafika Salama

**USALAMA
BARABARAN!**

FatalSix #FikaSalama #KeepLeft



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Dere,
BuckleUp

**USALAMA
BARABARAN!**

FatalSix #FikaSalama #KeepLeft



  #UsalamaBarabarani #NTSAapp



**Uwe na Plan B,
Peana Keys,
Never drink
& Drive**

**USALAMA
BARABARAN!**







Safety First

**USALAMA
BARABARAN!**



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Slow Down, Utafika Salama

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FatalSix #FikaSalama #KeepLeft



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Speed Thrills, Speed Kills

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BARABARAN!**

FatalSix #FikaSalama #KeepLeft



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**Say No to
Speeding**
Arrive Alive

**USALAMA
BARABARAN!**



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Keep Left,
unless
overtaking

**USALAMA
BARABARAN!**



FatalSix #FikaSalama #KeepLeft



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Uwe na Plan B, Tumia Taxi, Never Drink & Drive

**USALAMA
BARABARAN!**

FatalSix #FikaSalama #KeepLeft



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Dere,
BuckleUp

**USALAMA
BARABARAN!**

FatalSix #FikaSalama #KeepLeft



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Slow & Sure, Fika Salama

**USALAMA
BARABARAN!**

FatalSix #FikaSalama #KeepLeft



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Safety is
everyone's
responsibility

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**Speed that
thrills, is
speed that
kills**

**USALAMA
BARABARAN!**



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Just
**Slow
Down**

**USALAMA
BARABARAN!**



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